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SOCIAL INCLUSION OF MIGRANTS THROUGH CREATIVE INDUSTRIES

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INCREA – Training courses for migrants combining language, entrepreneurial and digital skills learning

INCREA project is getting into the heart of its objectives by developing content and tool of the training course!

The consortium is developing an innovative training material in order to provide crucial information on ***language, digital and creative entrepreneurship fields***.

3 modules will be designed and created based upon the analysis and an intensive cooperation activity between partners and their stakeholders network. Schemes and module will follow a common training methodology focused among other thing on replicability outside the project, along the guidelines defined and monitored by UPI.

The content related to **language skills** will cover all the topics concerning the ***B2/C1 CEFR Language Framework*** with a particular focus on the entrepreneurial field. Terminology linked to the professional and work related field, along with all the glossary of company law and rules.

Digital Skills content will focus on: Use digital devices for everyday office tasks; Confidence to select, learn and evaluate new software, tools, websites etc.; Awareness, experience and understanding of a range of digital media; Create media resources; Awareness of Intellectual Property Right laws; Open Educational Resources; Open Access Publishing; Photo and Video Editing; Social Media Marketing etc.

Concerning the **creative entrepreneurial skills**, the training material approaches entrepreneurship as primarily a creative discipline and borrows from design thinking concepts, such as observing, developing a point of view, prototyping, and constant iteration, as a means of guiding the migrant through the process of the entrepreneurial endeavor. The learner will develop the basic mindset, knowledge, and insights required to pursue an entrepreneurial career, whether as the steward of his/her own career or as the founder of a new business in any creative field. Throughout the course, parallels will be drawn between cultural creation and the entrepreneurial process, as a way of contrasting popular ideas of how to start and run a business. The migrants will be able to identify the core characteristics of the entrepreneurial mindset; Write a simple marketing plan, leveraging social media to enhance customer reach; Put together an effective presentation for a business startup; Write a culture plan; Understand basic finance; Understand the inside obstacles threatening a startup.

News

What is the European Union's asylum policy?
Is there a difference between a migrant and a refugee?
Have a look to the last Open Society Foundations publication "Understanding Migration and Asylum in the European Union" and learn more about it!

UN Global Compact for Safe, Orderly, and Regular Migration
The vision the Global Compact for Migration articulates has two core elements: cutting down on the negative factors that compel people to leave their homes—from poverty and a lack of opportunity to high crime rates and climate change—while amplifying the benefits that migration can bring individuals, communities, and countries of origin and destination.
Learn more about it here!

State of the Union 2018 – Commission proposes last elements needed for compromise on migration and border reform
President Jean-Claude **Juncker** presented 3 new and ambitious proposals to ensure full EU solidarity on migration and better protection of Europe's external borders.
More details here!

EC awards €9 million to Italy to support healthcare provision for asylum seekers
With yesterday's award, the Commission has committed over €200 million in emergency assistance (EMAS) to support migration management in Italy. This emergency funding comes on top of €653.7 million allocated to Italy under the ***Asylum, Migration and Integration Fund (AMIF)*** and the ***Internal Security Fund (ISF)*** national programme 2014-2020. To learn more here!

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