

Press release

## INCREA's Training Courses are now available in English!

The INCREA project is dedicated to support migrants/refugees and social workers in their integration process in the European societies enhancing their language and entrepreneurial skills through the exploitation of ICT tools.

Thanks to the survey we have performed among migrants and refugees, educators and stakeholders, and social workers, we managed to have a clear picture about which language, entrepreneurial and digital competencies are needed by migrants to facilitate their social inclusion and to help them start their creative business. The answer gathered helped us to build up the content of INCREA's innovative training courses to foster language, digital and entrepreneurial skills among newcomers.

We are pleased to report that the content of all three courses is now ready to be translated and released in **all partners languages** (Greek, French, Spanish, Italian, Slovenian) and **Arabic!**

### What are INCREA's courses about?



**Language Skills Course:** Terminology linked to the professional and work-related field: how to prepare a job interview, how to write a CV, how to communicate with colleagues during meetings and business calls, how to write formal email, along with all the glossary of company law and rules.

**Entrepreneurial Skills Course:** the training material approaches entrepreneurship as primarily a creative discipline and borrows from design thinking concepts, such as observing, developing a point of view, prototyping, and constant interaction, as a means of guiding the migrant through the process of the entrepreneurial endeavour. The course enables migrants to develop the basic mindset, knowledge, and insights required to pursue an entrepreneurial career as the founders of a new business in any creative field. After the completion of this course, our target group will be able to make a proper research in order to find a business idea or opportunity,



to create an efficient business plan, to register their company according to national legal structures, to deal with taxation, to become familiar with the procedure of hiring employees and finally to find funding for their business.

## Digital Skills Course:



Language and Entrepreneurial skills cannot be separated from the acquisition of digital capabilities that are well suited to the world of creativity. That's why we decided to include a digital skills training session mainly focused on: the use of online open resources in daily tasks, the most efficient ways to create and sustain an online brand identity, working online and using e-banking and freelancing rules, the use of marketing techniques and social media and, finally, how online security works and what business digital documentation is needed.

DomSpain is going to host the 3<sup>rd</sup> Project Meeting in 24<sup>th</sup> and 25<sup>th</sup> of January 2019, in Reus, Spain, where all partners will discuss about the development of **INCREA's serious game**, the organization of the 2<sup>nd</sup> **Multiplier Event** which will take place in April 2019 in Spain, and the **mini local workshops** that will serve as hands-on training sessions involving participants from the target group.

All the Courses will be soon available in INCREA's project website and in a dedicated virtual space that will be developed within a Learning Motivational Environment (LME).

## Stay Tuned and follow us!

Project Website: [increa.erasmusplus.website](http://increa.erasmusplus.website)

Project Social Media:

<https://www.facebook.com/increaproject/>

<https://twitter.com/IncreaProject>

<https://www.linkedin.com/in/increa-project-a7687815a/>

<https://www.instagram.com/increaproject/>

<https://www.youtube.com/channel/UCMTLpU5kRRxcP3Mr3R74QcA>



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